

what's new, eh?

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Niue. Discover something new in the South Pacific.



top 10 reasons to visit Niue



NIUE
undiscovered unspoiled
unbelievable



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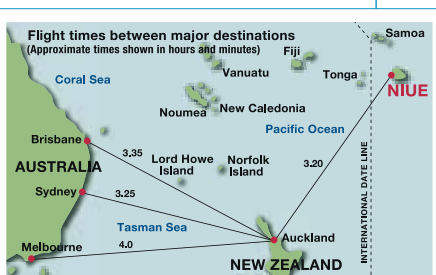
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AIR NEW ZEALAND



- 1 **close to home, yet a world away.**
Just three hours northeast of New Zealand and you're a whole world away. Inside and out, up, down and under, nothing on our planet Earth comes close to Niue.
- 2 **come as a guest and leave as a friend.**
With only a small population of less than 1800 people and 1 flight a week, you can imagine how delighted the locals are to see you. With no 'staged' culture purely for tourists, in Niue you won't just be welcomed into a resort but you will also be welcomed into the homes and hearts of the people.
- 3 **the exchange rate.**
Niue uses the New Zealand Dollar as its currency. So if you live in New Zealand then there is no need to change your money, and if coming from Australia and other countries then the simple act of converting currency is worth the effort as in most cases this will prove to work in your favour. Forget always having to budget big for a holiday because in Niue we keep it simple with value for money on a great exchange rate.
- 4 **the things Niue doesn't have is what makes it special.**
No Crime! No Traffic Lights! No Queues! No Crowds! The reason we go on holiday is to unwind – so why not look for a place that has everything the rat race doesn't (such as tranquility and safety) and only the essentials of what the rat race does. Facilities to feel at home but not so many that paradise is spoiled.
- 5 **totally unique geology.**
Because we are a raised coral atoll we have a geography and coastline like no other Pacific Island. Looking back at your photos you will never say "they have something like that in all the Pacific Islands". It truly is a landscape to take your breath away with a surprise around every corner.
- 6 **standard of living.**
Did you know that according to the South Pacific Tourism Organisation, Niue has the highest standard of living per capita of all their Pacific Island member nations... we may be small but we have everything we need (except you).
- 7 **an underwater paradise.**
Many countries in the Pacific claim this but did you know we are only 1 of 3 countries where you can swim with whales. Not only that, but you can dive with dolphins and turtles, and even snorkel from the ocean into fresh water caves. With a staggering water clarity Niue is renowned as an underwater paradise you won't believe until you see it yourself.
- 8 **fishing heaven.**
With no big commercial boats to mass fish and a very small population living in an unpolluted environment, it's no wonder that fishermen love Niue. Pacific Sailfish, Mahi Mahi, Wahoo, Tuna and Pacific Barracuda, just to name a few, all come within 100 metres of our shoreline so as soon as you hit the water it's only minutes before you can try and land that big one.
- 9 **bragging rights.**
Don't you hate it when you have had an amazing holiday yet it seems that the Jones' down the road have already been there and done that! Well – that won't be the case with Niue... visitor numbers are small and manageable meaning you will always have people intrigued with your travel stories and photos on return. Be a pioneer of travel – not simply one of the following sheep.
- 10 **no watch – no worries!**
We don't wear them so why should you? Don't worry – everything gets done in its own island time and after 2 days you will be just as relaxed as we are. It's this kind of peace that lured you to our shores in the first place.

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fast facts

geology. Our location, in the heart of the South Pacific, puts it 11 hours behind Greenwich Mean Time and 21 hours behind Australian Eastern Standard Time. The largest uplifted coral atoll in the world, an oval shaped island that is the tip of an extinct volcano, 64kms in circumference with an area of 269sq. kms. The highest point on Niue in less than 70 metres, and was exposed as a result of dropping sea levels in the last million years. It is protected from the direct effects of the sea by a terraced limestone reef with living coral just beneath sea level. All accommodation sits on cliffs at least 20 metres above "worry level" so sudden sea surges don't affect us. Much of Niue is surrounded by extensive reef flats, exposed at low tide, so you can explore all the pools, each with their tropical fish. There are intimate coves rather than long sandy beaches, and you are likely to be the only visitor there on any given day.

size. Large in size (269sq. kms), Niue is bigger than all the Cook Islands combined, with a small population base. No crowds at all, and to see 4 cars in 3 hours as you drive around the 68km ring road, means it's Rush Hour. Our entire population of about 1800 people live in only 14 widely dispersed villages. The rest of the island comprises virgin rainforest and bush farms. We don't recommend it, but there's a lot of space to get really lost, if you want to.

currency. Niue uses the New Zealand Dollar (NZD) so there is always a favourable exchange rate. Not to be outdone by other countries, Niue also has a consumption tax of 12.5%.

getting to niue. Air New Zealand services Niue once a week via Auckland.

electricity. 240 volts, 10amp, 3 pin plug, same as New Zealand and Australia.

language. Niueans are multi-lingual, fluent in both Niuean and English, so it's unlikely a visitor would find anyone who doesn't speak English.

visas and immigration. Passports are essential, and genuine tourists are given a free 30-day tourist visa upon arrival provided you have an onward ticket. A universal NZ\$34 departure fee is payable at the airport, but children under 12 are exempt.

duty free. The following Duty Free items can be imported into Niue by persons 18yrs and older without incurring duty: 200 cigarettes or 227g of tobacco or 50 cigars, 3 bottles of spirits not exceeding 3 litres. Duty Free stubby beer bottles from Auckland are not allowed.

getting around niue. Niue has no public transport system. The ring road around Niue is about 68kms long and mainly sealed; most main routes between Alofi and surrounding villages are also sealed, however, local sea and bush tracks are not sealed. Taxis are available through the car rental companies. We recommend you hire a car, motorbike or since the island is basically flat, cycling is a way to enjoy the countryside.

where to stay. Sometimes the number of visiting whales out-number the visiting humans. Seriously. However we do have a wide range of accommodation: from guest houses, to intimate, self-contained bures and an international style resort. For options on where to stay please go to our website.

economy. Although Niue is one of the smallest democracies in the world and has been self governing for over 30 years, New Zealand, Australia, China and the European Union contribute a substantial sum in donor aid. Niue exports some high value crops such as organically grown vanilla and nonu juice. However, to build a more sustainable economic base, the government is focusing on niche market eco tourism. Niue is not a mass market destination. Retaining traditional ways and preserving the Taoga, or treasures, such as language and family values, remain important.

weather. At 19° south of the equator, tropical Niue is never cold and has only two seasons – wet season, from December to March, and the dry and settled winter season, from April to November. It has an average annual temperature of 25° Celsius and a medium humidity that peaks at 88%. Average rainfall is 218 cms per annum.



crystal clear water.

There are several stunning in-shore Matapa Chasm and Limu Pools introduction to the marine world reef. Some were formerly reserved for Niuean Kings, so you'll be keeping these waters. There is also amazing and even cave snorkeling.



legendary coastal and game fishing.

Niue is legendary among fishermen. Several operators run established, safe and reliable charters, and the deep water is easily accessible so you'll spend most of your time fishing, not travelling. Our distance from any other major land-mass and the wide range of in-shore fish combine to attract the 'big ones' fishermen dream of.



explore the most breathtaking caves in the south pacific.

According to some European cave experts, Niue possesses the most spectacular and extensive cave system in the entire South Pacific. The spectacular underwater caves are dwarfed by the ones you can explore on land. They're easier to get to as well, and many can be self explored. For more complex caves you'll need a guide as some will make your spine tingle!



swim with the whales and dolphins.

Niue is a sanctuary where Humpback whales come to calve and mate. These are very deep waters, and so whales can often be seen, between June to October, for hours on end, a mere 50 metres from the water's edge. Dolphins are permanent residents, and great to swim with too.



cycle niue's hinterland through a network of bush tracks.

The mix of sealed roads and dirt tracks, slow and courteous drivers, and very little traffic makes Niue a safe haven for riders. What better way to savour village life than to amble through on a bicycle? All tracks are marked for tourists and you can stop off for coast views and explore the many attractions on the way.



walk amongst nature unspoiled.

Niue is extremely safe for humans. So feel free to explore our beautiful wilderness. In fact, almost one-third of Niue is tropical forest, full of native birds and plant life. Our experienced guides know these areas like the back of their hand – they love guiding visitors through the forest they adore and love to share it.



enjoy a friendly polynesian welcome.

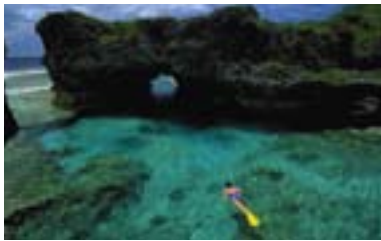
Originally settled by migrating Tongans, Samoans and Cook Islanders, Niue evolved a unique culture and language, similar to, but quite separate from its neighbours. Niueans are very relaxed folk, so respect the island's languid nature. Visit the local village festivals, attend the many church services, visit the primary school to take part in their assemblies, shop in the local markets for locals' handmade gifts You may have arrived as a visitor... but you'll leave as a friend.



dive in dramatic underwater cathedrals with stunning clarity.

Diving off Niue is in another league. With the clarity, the underwater landscape and the marine life. The waters are so clear that you can see amongst the very best visibility in the world, in excess of 50, and even up to 70 metres. There are a number of dive sites with plate corals, and "bommies" over 300 years old. Some dive sites lead to the edges into cave systems where you can see layers of fresh water, hang there on the air, and in the light of your torch, the limestone formations that few other

swimming areas like that offer a gentle d beyond the outer ved exclusively for g good company in ing reef snorkeling



ednals with

because of the water and natural beauty of clear they're rated as e world - frequently metres. A wide variety some ancient coral swim under the cliff can pop up through n your BCD, breathe orches see amazing ers ever see.



close to home, yet a world away...

Afloat in the midst of the tropical South Pacific, in Niue you'll find so much more than just what you need to be comfortable. You'll rediscover what's been lost in this modern world. With a population of less than 1500, your journey will begin as Niue welcomes you into its heart like no other nation.

Located north-east of New Zealand, Niue lies within a Polynesian triangle bounded by Tonga, Samoa and the Cook Islands. Only three-and-a-half hours flight from Auckland it's close to home, yet a world away.

With accommodation options ranging from individual intimate burees to an international style resort, Niue's proudly one of the safest countries on Earth. Crime, crowds, graffiti, drugs and pollution are almost unheard of, as are traffic lights and fast food restaurants!

The people are gentle, the climate's languid, but this eco-tourist's paradise is blessed with an such array of stunning natural attractions you may not be content to just watch peacefully! Some happily do, but many don't. Most visitors sieze what Niue has to offer and immerse themselves within Niue's natural wonderland, as there's no other place on Earth we know of where so much is so easily within reach.

A whole quarter of Niue is nothing but a single virgin rainforest larger than all of Rarotonga, that shelters and nurtures diverse native tropical flora and fauna, and provides a glorious stage for leisurely activities like biking and bush walking or caving.

The rugged coastline that rings Niue is a dramatic backdrop to fishing, which is utterly world class, as some of the deepest ocean in the world lies just 10 minutes offshore.

Niue's one of the largest raised coral atolls in the world, and bursts out of the Pacific Ocean, meaning a spectacular series of reefs, canyons and caverns are sculpted beneath the surface, and teem with the brilliant colour of diverse fish life. It yields the shelter humpback whales need to calve and frolic. This all makes for an exhilarating and memorable experience for novice to pro divers.

Non-divers can snorkel solo in the warm tropical waters acclaimed as being amongst the clearest in the world. Almost everyone can explore Niue's surreal cave systems, or drift beneath avenues of perfumed frangipani, and when the heat grows too much, discover tiny, intimate swimming coves without another soul to be seen.

So many fantastic things firmly trapped in your imagination will be liberated in Niue, just waiting to become your treasured memory, forever.



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